

## Recommended Club List Chicago Fall 1999

| VENUE   | NEW TO PPZ | PAO | REGD | CAP  | IN/OUT | CONTACT STATUS | COMMENTS  |
|---|------------|-----|------|------|--------|----------------|---|
| Alumni Club<br>15 W. Division Street<br>Chicago, IL<br>312/337-4349                     | NO         | PAO | YES  | 450  | IN     | MARLBORO       | Alumni Club serves food during the day, which is why they're PAO, but during the events it will be 21+. All locations are very popular with PPZ crowd. This is strongly recommended.      |
| Alumni Club<br>2251 N. Lincoln Ave<br>Chicago, IL 60660<br>312/348-5100                 | NO         | PAO | YES  | 450  | IN     | MARLBORO       | Same as Alumni Club on Division Street.   |
| Boogie Nights (Lombard)<br>50 Yorktown Road<br>Lombard, IL 60148<br>630/620-7847        | NO         | AO  | YES  | 500  | IN     | MARLBORO       | We used both Boogie Nights locations in the Spring run and it was great. We were there on Sundays for Service Industry Night (SIN) and Wednesdays, leaving weekends open for other clubs. |
| Boogie Nights (Schaumburg)<br>1251 E. Golf Road<br>Schaumburg, IL 60173<br>847/619-3435 | NO         | AO  | YES  | 500  | IN     | MARLBORO       | See Boogie Nights (Lombard)   |
| John Barleycorn Mem. Pub<br>658 W. Belden Ave.<br>Chicago, IL 60614<br>773/348-8899     | NO         | PAO | YES  | 700  | IN/OUT | MARLBORO       | John Barleycorn's is a very popular Lincoln Park bar. The crowd at this bar is exactly what PPZ is looking for: young, educated, and slightly affluent.                                   |
| Original Mothers, The<br>26 West Division Street<br>Chicago, IL 60610<br>312/642-6800   | NO         | AO  | YES  | 300+ | IN     | MARLBORO       | This is an extremely popular club on Division Street, Chicago's most famous nightclub street. It is always busy on the weekends with a strong PPZ crowd.                                  |

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7/23/99

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|--|----------------|-------------|-------|------|--------|--------------------|---|
| Polly Esther's<br>213 W. Institute<br>Chicago, IL<br>312/664-0777  | NO             | AO          | YES   | 775  | IN     | MARLBORO           | Polly Esther's is part of a chain based in NYC. It is extremely popular with the PPZ demographic and is one of the hottest clubs in town. There's plenty of space. This club is highly recommended. |
| Plush<br>2242 N. Lincoln<br>Chicago, IL 60614<br>773/404-1535      | NO             | AO          | YES   | 300  | IN     | MARLBORO           | Plush is a popular dance club/lounge that we had great events at in the past. Management was very cooperative and customers were responsive.  |
| Excalibur<br>632 N. Dearborn<br>Chicago, IL 60661<br>312/266-1944  | NO             | PAO         | YES   | 3500 | IN     | PENDING            | This is one of the largest nightclubs in Chicago. We would love to run PPZ there. They are currently negotiating a year round deal for which Marlboro is bidding, we can't approach yet.            |
| Sidelines<br>2843 N. Halstead<br>Chicago, IL 60657<br>773/528-7569 | NO             | PAO         | YES   | 550  | IN     | MARLBORO           | Sidelines is a large dance club/live music venue that showcases pop music and cover bands. Set up in the back dance hall would be the ideal placement for PPZ                                       |
| House of Blues<br>329 N. Dearborn<br>Chicago, IL                   | YES            | PAO         | NO    | 1500 | IN     | COOL               | This is a live music hall and restaurant that occasionally has a late night dance party. Unfortunately they only do promotions that are associated with live music which eliminates PPZ.            |

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| VENUE   | NEW TO<br>PPZ? | AGE<br>PAO | REGD<br>SEASON     | CAP | IN/OUT | CONTRAG<br>STATUS | COMMENTS  |
|---|----------------|------------|--------------------|-----|--------|-------------------|---|
| Sluggers Sports Bar<br>3540 N. Clark<br>Chicago, IL 60657<br>773/248-0055 | NO             | PAO        | NOT THIS<br>SEASON | 800 | IN/OUT | MARLBORO          | This is a sports bar that is great for PPZ after Cubs games. GMR recommends using this bar again next summer but feels that there are better places for events in Fall. |
| North Beach<br>1551 N. Sheffield<br>Chicago, IL 60622<br>312/266-7842     | NO             | PAO        | NO                 | 600 | IN     | NONE              | This is a large dance club with a good PPZ demographic. Unfortunately, management is not interested in running any tobacco promotions.                                  |
| Nisei Lounge<br>3439 N. Sheffield<br>Chicago, IL 60657<br>773/525-0557    | YES            | AO         | NO                 | 125 | IN     | NONE              | Nisei Lounge is a popular bar but is far too small and get much too crowded to effectively run PPZ.   |
| Double Door<br>1572 N. Milwaukee<br>Chicago, IL 60622<br>773/489-3160     | YES            | AO         | NO                 | 500 | IN     | MARLBORO          | Double Door is a live music venue that usually has bands that would not suit PPZ. The varying types of bands makes the crowd demographic unpredictable.                 |
| Hi-Tops<br>3551 N. Sheffield<br>Chicago, IL 60657<br>773/348-0099         | YES            | AO         | NO                 | 412 | IN     | CAMEL             | This is a popular club with a good PPZ demographic. Unfortunately they are a Camel Club.  |
| Raw Bar and Grill<br>3720 N. Clark<br>Chicago, IL 60613<br>773/348-7291   | YES            | N/A        | NO                 | 50  | IN     | NONE              | This is a restaurant that does not run promotions and only ID's patrons who order drinks. Additionally it is far too small for PPZ. We do not recommend it.             |

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|---|----------------|--------|-------|------|--------|--------------------|--|
| Crowbar<br>1543 N. Kingsbury<br>Chicago, IL<br>312/413-7000           | YES            | AO     | NO    | 1000 | IN     | CAMEL              | Crowbar is a popular venue. It is consistently busy with an alternative, Gothic crowd. The demographic is not conducive to PPZ. Additionally it is a Camel Club. |
| Matilda<br>3101 N. Sheffield<br>Chicago, IL 60657<br>773/883-4400     | YES            | AO     | NO    | 200  | IN     | NONE               | Matilda is a non-smoking venue.  |
| Exodus<br>3477 N. Clark<br>Chicago, IL 60613<br>773/348-3998          | YES            | AO     | NO    | 100  | IN     | NONE               | Exodus is a small live reggae bar with no room to set up and a demographic that is not consistent with PPZ. It would not be a good venue for PPZ.                |
| Red Dog<br>1958 W. North Ave.<br>Chicago, IL 60622<br>773/278-1009    | YES            | AO     | NO    | 400  | IN     | CAMEL              | Red Dog is a Camel Club and therefore Parliament is locked out of possible promotions. It is a large multi-level dance club with a good PPZ demographic.         |
| Sheffield's<br>3258 N. Sheffield<br>Chicago, IL 60657<br>773/281-4989 | YES            | AO     | NO    | 300  | IN     | NONE               | Sheffield's has tobacco sensitivities and refuses to run any tobacco promotions.   |
| Duke of Perth<br>2913 N. Clark<br>Chicago, IL 60652<br>773/477-1741   | YES            | PAO    | NO    | 250  | IN     | NONE               | The Duke of Perth is a large restaurant much like the Earl of Loch Ness. It is not suitable for PPZ.   |

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|--|-----|-----|------|-----|--------|--------------------|---|
| The Earl of Loch Ness<br>2530 N. Clark<br>Chicago, IL 60652<br>773/529-9879  | YES | PAO | NO   | 150 | IN     | NONE               | See the Duke of Perth.  |
| Wild Hare, Ltd.<br>3530 N. Clark<br>Chicago, IL 60613<br>773/327-4273        | YES | AO  | NO   | 150 | IN     | NONE               | Wild Hare is a small live reggae bar that does not have a consistent PPZ crowd. Additionally it is far too small and gets too crowded to execute a PPZ effectively. |
| The Wrigleyville Tap<br>3724 N. Clark<br>Chicago, IL 60613<br>773/528-4422   | YES | AO  | NO   | 200 | IN     | NONE               | The Wrigleyville Tap would be a great venue for game days, but they do not do any kinds of promotions.  |
| Monsignor Murphy's<br>3019 N. Broadway<br>Chicago, IL 60657<br>773/348-7285  | YES | AO  | NO   | 70  | IN/OUT | NONE               | This venue is far too small for PPZ. Additionally, they don't do tobacco promotions.  |
| Simon's Tavern<br>5210 N. Clark<br>Chicago, IL 60640<br>773/878-0894         | YES | AO  | NO   | 120 | IN     | NONE               | Simon's is owned the owner of Nisei Lounge. He will not allow tobacco promotions at Simon's because it gets very crowded and he does not want to disturb the crowd. |
| P.J. Clarke's<br>1204 North State Pkwy.<br>Chicago, IL 60610<br>312/664-1650 | YES | PAO | NO   | 250 | IN     | NONE               | This is primarily a restaurant which would not be conducive to PPZ. Additionally, management will not do tobacco promotions.  |

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|---|----------------|------------|-------------|------|--------|--------------------|---|
| Bar Louie<br>226 W. Chicago Ave.<br>Chicago, IL<br>312/337-3313               | YES            | AO         | NO          | 175  | IN     | NONE               | This is an after hours club frequented by other bar employees getting off work. The management has tobacco sensitivities and will not do tobacco promotions.              |
| Green Mill Cocktail Lounge<br>4802 N. Broadway<br>Chicago, IL<br>773/878-5552 | YES            | AO         | NO          | 200  | IN     | NONE               | This is an upscale venue that does not run tobacco or liquor promotions.  |
| Fado Irish Pub<br>100 W. Grand Ave.<br>Chicago, IL<br>312/836-0066            | YES            | PAO        | NO          | 400  | IN     | NONE               | This is part of a chain of Irish themed restaurant/bars. They have a strict policy against tobacco promotions.  |
| Drink<br>702 W. Fulton<br>Chicago, IL 60661<br>312/733-7800                   | YES            | PAO        | NO          | 1000 | IN     | CAMEL              | This is one of Chicago's most popular dance clubs with a great PPZ demographic. Unfortunately they're under contract with Camel. I'll keep in touch for future reference. |
| Joe's<br>940 W. Weed<br>Chicago, IL 60622<br>312/337-3486                     | YES            | PAO        | NO          | 1200 | IN     | LUCKY STRIKE       | This is a Lucky Strike club which prohibits us from running PPZ there.  |
| Cubby Bear Lounge<br>1059 W. Addison<br>Chicago, IL 60613<br>773/476-4436     | YES            | PAO        | NO          | 1000 | IN     | LUCKY STRIKE       | This is a great live music venue and nightclub in Wrigleyville. Unfortunately they are still under contract with Lucky Strike.  |